

Agenda Item No: 11

Meeting	Board of Directors
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Date	4 th October 2012
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Title	2012/13 Seasonal Flu Vaccination Strategy – Briefing paper
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Executive Summary	<p>This paper provides a summary of the action taken to date in support of the Flu Vaccination programme for 2012/13.</p> <p>A multi-disciplinary steering group has been in place since April 2012 and oversees a detailed action plan for the Flu vaccination campaign for 2012/13.</p> <p>NHS North of England have set a higher target of 70% against the national target of 60% which will prove challenging given the Trust's performance of 36% during the 2011/12 campaign. There will be significant scrutiny from the SHA and Cluster on delivery against this target.</p>
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Next steps/future actions <i>Clearly identify what will follow a Board decision i.e. future KPI's, assurance requirements</i>	Work is continuing through an agreed action plan and the steering group continue to meet regularly to plan, implement and review seasonal flu activities.		
	Discuss		Receive
	Approve		Note

Assurance to be provided by:	Workforce Committee
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This Report Covers (please tick relevant boxes)

Strategy		Financial Implications	
Performance		Legal Implications	
Quality		Regulatory	
Workforce		Stakeholder implications	
NHS constitution rights and pledges		Equality Impact Assessed	
For Information		Confidential	

Prepared by	Ingrid Derbyshire Associate Director of Employment Services	Presented by	Nicky Ingham Director of Workforce and Organisational Development
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BOARD OF DIRECTORS

4th October 2012

2012/13 SEASONAL FLU VACCINATION STRATEGY BRIEFING PAPER

1. PURPOSE

The purpose of this paper is to provide a summary of the work currently underway in preparation for this year's seasonal flu vaccination programme.

2. BACKGROUND

The delivery of the seasonal flu vaccination programme for staff is challenging year on year. The vaccination target for 2011/2012 was 45% of frontline staff, however despite various pro active interventions undertaken by the workplace and health and wellbeing team and colleagues across the organisation we were only able to achieve **35.7%** as a Trust.

We were however recognised by NHS Employers for our efforts and the Workplace Health and Wellbeing team who were acknowledged for 'Going the Extra Mile' for innovative delivery of the flu vaccination programme.

3. CURRENT POSITION

The target uptake rate for the Flu Vaccination has been increased to 60% nationally; however within the NHS North of England an increased rate of 70% has been set.

The Trust is aware of the need to ensure that we make every effort to prevent the spread of flu across all staff and patients'. In light of this we have commenced our approach to the flu vaccination campaign earlier this year.

A Seasonal Flu Strategy Group was established in April 2012, led by an Executive Director with a broad range of members including:

- Workplace Health & Wellbeing (Occupational Health)
- Professional Leads
- Workforce Directorate representatives
- Pharmacy
- Communications
- Public Health
- District Nursing
- Community Immunisation and Vaccination Team
- Senior management
- Learning & Development
- Staff Side

The Strategy Group is responsible for overseeing the implementation of the Trust Detailed Action Plan. The action plan is structured around a number of key areas for implementation and includes:

- Reviewing and learning from 2011/12 campaign including learning from other organisations whose uptake was higher so that this can be incorporated into our plans.
- Establishment of targets within Divisions/Directorates.

- Implementation of measures to achieve target set including Board Level commitment to campaign and visible support.
- Communications plan.
- Identification of potential vaccinators including appropriate training.
- Establishment of increased capacity and logistics to support the giving of the vaccine.
- Continuous monitoring of early success and areas where more targeted intervention is required.

4. CONCLUSION

It is important that the Trust has robust plans in place to improve on our previous performance in relation to the flu vaccination uptake alongside supporting the wellbeing of our staff and patients.

The Strategy group continues to meet regularly ensuring that the action identified in the plan continues to support the increased uptake of the vaccination, performance is monitored and appropriate intervention to areas where performance is lower than expected is provided.

5. RECOMMENDATIONS

The Board of Directors are asked to note the action taken to date in relation to the Flu Vaccination programme for 2012/13 and provide commitment and visible support to our campaign.

**INGRID DERBYSHIRE
ASSOCIATE DIRECTOR – EMPLOYMENT SERVICES**