

2019-422 - FOI request - Corporate Communications

The job title of the most senior person in the Communications Department?	Assistant Director of Communications and Engagement
Number of whole time equivalent members of staff are there in the Communications Department?	4.5
Total pay budget for the Communications Department?	£233.030
Total non-pay budget for the Communications Department?	£24,097
Average open rates for staff email bulletins	Not routinely measured
Total annual attendance figures at internal staff briefings in 2018/19 (specifically briefings that were organised by the Communications Department)	Not routinely measured
Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):	
Media coverage	Yes
Social media activity	Yes
Website activity	Yes
Intranet activity	No
Internal email open rates	No
Attendance at staff briefings	No
Video views	No
Internal campaign performance	Yes
Please could you also let me know:	
8. The % hand hygiene compliance at the trust in 2018/19	We review hand hygiene compliance by clinical ward and department within each of our four clinical divisions on a monthly basis. The aggregated compliance based on these is: 96.9%
9. The staff turnover rate at the trust in 2018/19	9.93%