

Corporate Partnerships Pack



You can make a **difference**

About us

First of all, thank you for considering supporting Our Bolton NHS Charity through your business. Every contribution, big or small, helps us make a real and lasting difference.

Our Bolton NHS Charity is the official charity of Bolton NHS Foundation Trust, which delivers vital health and care services across our community and at Royal Bolton Hospital. Our incredible teams provide expert medical, nursing, and therapeutic care to adults, children, and families every single day. We rely on the generosity of our community and local businesses to fund projects that go above and beyond what the NHS can provide. Our incredible teams provide care from the very beginning of life to those final moments,

and everything in between. If you live in Bolton, it's likely that you or someone close to you will be cared for by our Trust and touched by Our Bolton NHS Charity at some point in your life.

With more funding, the charity could help improve the experiences of more patients, as well as giving local people the chance to make a positive difference to healthcare in their community.

We are here to guide you throughout our partnership, and we are so happy for you to be part of our community of supporters.

Our Bolton NHS Charity was established in 1995 and is the official charity partner of Bolton NHS Foundation Trust



The NHS charity sector (made up of over 230 NHS charities) contributes £1.5 million to the NHS everyday



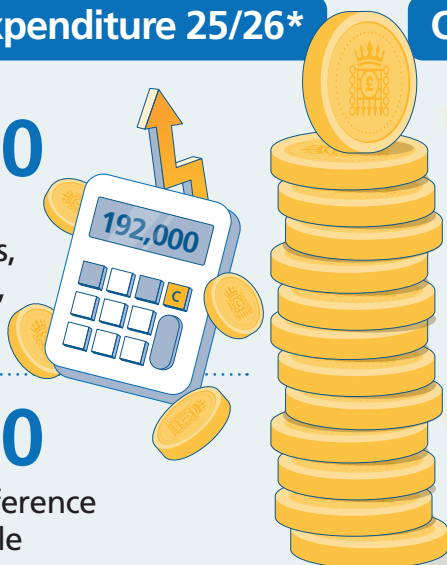
Income and expenditure 25/26*

£192,000

income thanks to generous donations, gifts in wills, grants, fundraising

£221,000

spent making a difference to our Bolton people



Our charity ambitions

To be the charity partner of choice for Bolton's businesses, community and faith groups and education providers, particularly those with a direct connection to our hospital and services

To work in partnership to improve care and transform the lives of patients, service-users and communities

Looking after our Bolton communities

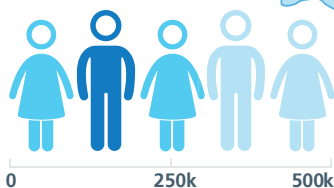
Our communities are full of strength and resilience, but many people face challenges that can have a real impact on their health. Factors like where someone lives, their access to education, employment, housing, and even daily lifestyle pressures all shape their health

and wellbeing. By supporting our communities, we're not just responding to complex needs - we're helping to reduce health inequalities, create fairer opportunities, and ensure that everyone has the chance to live a healthier, happier life.

Here's a snapshot of our health in Bolton:

302,000

Bolton's current population



28%

of Bolton people are from communities facing racial inequality



The health of people in Bolton is generally worse over a range of measures than the average for England

of the Bolton population live in an area that is among the 20% most deprived nationally

45%

of children living in the Bolton area are in poverty

45%



2 years

Average life expectancy for Bolton is 2 years younger than the average in England

38%

of children in Year 6 (age 10-11), are classified as above a healthy weight

27%

of Bolton adults are classed as physically inactive

Why partner with us

When you partner with Our Bolton NHS Charity, you're joining forces with a team that's committed to making your support meaningful, visible, and aligned with what matters most to you. We'll work closely with you to build a partnership that benefits your organisation as much as it benefits local patients, service-users and NHS staff. We'll help direct your donations to the areas that resonate most with your business, your teams, and your customers - ensuring your impact feels personal, purposeful, and powerful. We can recognise and celebrate our partnership in a variety of ways, tailored to your needs. And whether you're looking to engage your employees, inspire customers with your commitment to making a difference within your local community, or run exciting fundraising activities, we'll be here to motivate and support you every step of the way.



Benefits to partnering with us include:

- ➔ Increase your customer loyalty
- ➔ Gain valuable business exposure with our 6000+ staff and volunteers
- ➔ Reach a new audience
- ➔ Generate positive PR opportunities with us
- ➔ Attract talent as a purpose-driven company
- ➔ Boost morale amongst health and care staff and your own employees
- ➔ Connect with local communities
- ➔ Support the delivery of social responsibility
- ➔ Build trust and visibility with local customers and demonstrate commitment to your community

Ways you can support us that won't cost a penny

Social media

Follow, engage and share our content.



Newsletter

Subscribe for updates about Our Bolton NHS Charity.



Web feature

Feature our work on your website to showcase the difference we make to inspire others.



Working together

Help us bring our fundraising event ideas to life.



Make a big impact

Employee fundraising

Get your staff energised to put the fun in fundraising, from bake sales and team challenge events to office raffles. Visit our website for our fundraising guide, full of ideas and resources to inspire and support you.



Raffles and auctions

Hosting a raffle or an auction is a great way to raise vital funds for your local NHS charity. Raffles are a form of gambling so it's important you check if you need a licence before you start. Visit www.gamblingcommission.gov.uk for guidance.

Fundraising match appeals

Boost your impact by matching donations from the public or doubling an employee's fundraising efforts giving them, and us, an extra lift.

Payroll giving

Your employees can give directly through their pay, with donations taken before tax. An example of this could involve giving the pennies from their pay, by rounding the amount that lands in their bank account to the nearest pound, every month.

Event in aid of our charity

Choose Our Bolton NHS Charity as your event's beneficiary to help raise funds and awareness for the incredible work of our NHS teams. Our team will support you from planning right through to event day.



Corporate packages and event sponsorship

We offer a range of partnership opportunities, including charity-led events, campaigns, and Trust-wide sponsorship options. We tailor packages to suit your business so please get in touch to explore current opportunities.

Donate a percentage of your profits

Support our work by donating a percentage of profits from a product or service. This requires a Commercial Participation Agreement and we can guide you through the process.

Charity of the Year

If your business nominates an annual charity partner, we'd love you to choose Our Bolton NHS Charity. Together we can make a meaningful difference to healthcare in our community.

Gifts of products and services

Could you donate raffle prizes or surplus stock to thank our staff or support our fundraising? These gifts are a great alternative to cash donations and help raise your profile as well as ours.



What the money you raise could fund...



£1,000

A supply of arts and craft materials for patients who may find a hospital stay particularly lonely or distressing

£2,500

A reclining chair so parents can comfortably enjoy those all important skin-to-skin cuddles with their premature baby

£5,000

A supply of portable ultrasound equipment so patients can be diagnosed and treated in the place they call home

£10,000

A year of meals for parents caring for a poorly child in hospital, so that food is one less thing to think about

Success stories

An updated location for worship, wellbeing and connection

We opened a refurbished multi-faith facility and community hub at Royal Bolton Hospital, funded by generous community donations, Our Bolton NHS Charity and a grant from NHS Charities Together. The space supports staff spiritual wellbeing and patients during their stay. Hundreds have since used it for prayer, religious services and community networking events.



Success stories

Small changes that make a big difference

Hospital environments and having a plaster cast applied or removed can be a daunting and stressful experience, particularly for people with autistic spectrum conditions and other learning difficulties. Thanks to a grant from St. James's Place Charitable Foundation, we funded some improvements in our plaster room. The improvements included some LED ceiling panels with themes that include drifting clouds, spring blossom and under the sea, and a colour-changing bubble wall panel, creating a calmer space for those who need it.



Providing support that keeps families side by side

We funded 8 hot cots to support babies who need help regulating their body temperature, ensuring they can continue to receive the care they need while staying close to their parents and caregivers. Unlike traditional incubators, hot cots use a gently heated mattress, allowing full skin-to-skin contact and removing the physical barriers that can limit early bonding at such an important stage. These cots also enable our teams to provide more specialised care without the need for automatic transfer to the Neonatal Unit. As a result, more families can stay together on the ward and return home sooner.



The legal stuff

Logo use

Get in touch so we can send you our charity logos and permission to use it along with our registered charity number for your materials.

Corporate Partnership Agreement

We have developed an agreement template which describes how both our organisations will work together.

Commercial Participation Agreement

When a business wants to fundraise through their sales, they are known as 'commercial participators', and they must have a legal agreement in place with each charity they want to support.

Licence

It's important to ask your local authority if you need to obtain any licences to carry out your fundraising activity involving public entertainment, gambling, food, alcohol or collecting donations.

Risk assessments and insurance

You may need to assess potential risks at your event, and if you're planning an event involving the public, you may need public liability insurance. Just ask us and we can help.

Handling cash

If collecting cash, you should always count the cash with a second person present before banking it. We are a cashless charity but you can transfer the funds to us via JustGiving or a bank transfer.

Consent

It is important to get consent before sharing anyone's photo publicly. For children, you'll need parental permission. Anyone under 17 helping at an event must be supervised by an adult.

Food hygiene

If you are making food available, food safety laws apply. You can contact your local council for further information on food hygiene regulations at events, or visit www.food.gov.uk.



How to send us the funds you've raised

→ JustGiving

If you raised funds using a **JustGiving** page the good news is you don't need to do anything further. Your donations are already on their way to us.

→ Bank transfer

Call our Charity Office on **01204 487615** or email charity@boltonft.nhs.uk for instructions on how to pay funds into our charity bank account.

→ Cash

We are a cashless charity so please never post cash but call our Charity Office on **01204 487615** or email charity@boltonft.nhs.uk for advice.



Get in contact

→ Online: boltonft.nhs.uk

→ Email: charity@boltonft.nhs.uk

→ Write: Our Bolton NHS Charity,
Royal Bolton Hospital,
Minerva Road,
Farnworth, Bolton BL4 0JR

→ Follow us on social:





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Registered charity number 1050488

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